

Change the world, One Mission at a time



everything changed



The Story of One Mission

Everything changed on a mission trip to Haiti in 2012.

A family grew and a business was born.





What if...

We could offer high quality, responsibly-made, inspiring products that supporters would *really* love?

(Different from what people are used to seeing with product fundraising – like popcorn, braided breads, frozen pizzas, etc.)



What if...

We could offer
crowdfunding without
the platform fee?

(Companies like GoFundMe, Crowdrise,
Indiegogo all charge a platform fee
around 5%.)



What if...

We could offer customized products, like t-shirts (with really great design), that would tell the story of the cause?

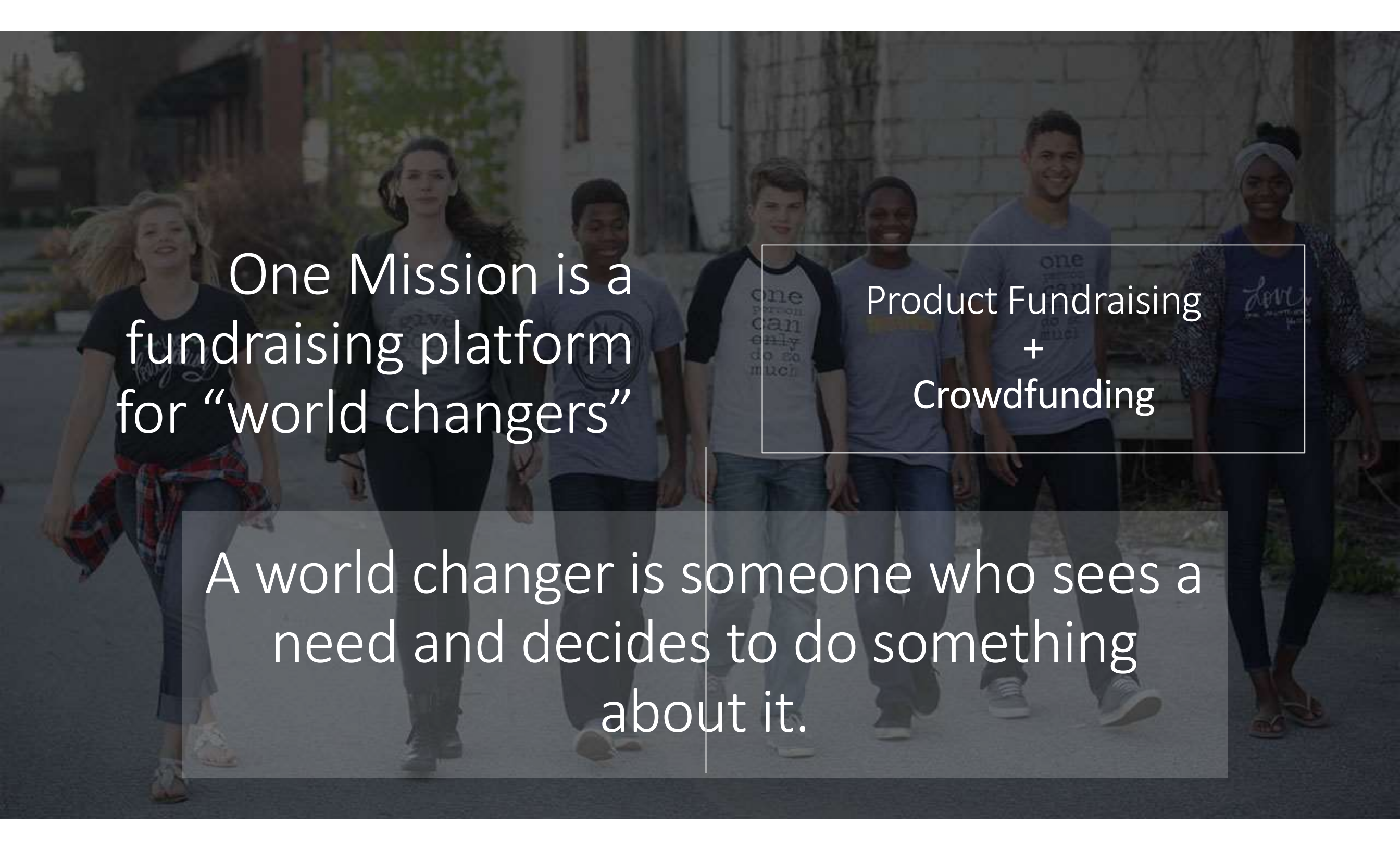
(Companies like Bonfire Funds, Custom Ink specialize only in t-shirts, and often include clip-art, DIY designs)



What if...

We could give supporters a reason to support the cause again...and again?

(If we create an assortment of products that make great gifts, it offers people a way to buy gifts for others (for all occasions) and make a difference at the same time.) #purchasewithpurpose



One Mission is a
fundraising platform
for “world changers”

Product Fundraising
+
Crowdfunding

A world changer is someone who sees a
need and decides to do something
about it.

Products that Supporters Love

<https://onemission.fund/products/>

40% of everything sold is donated

High-Quality – Beautiful – Inspiring – Socially Conscious – Great Gifts



The Platform In Action

Online Fundraising Store:

Shop, Give, Share the Story: Made Easy

Shop

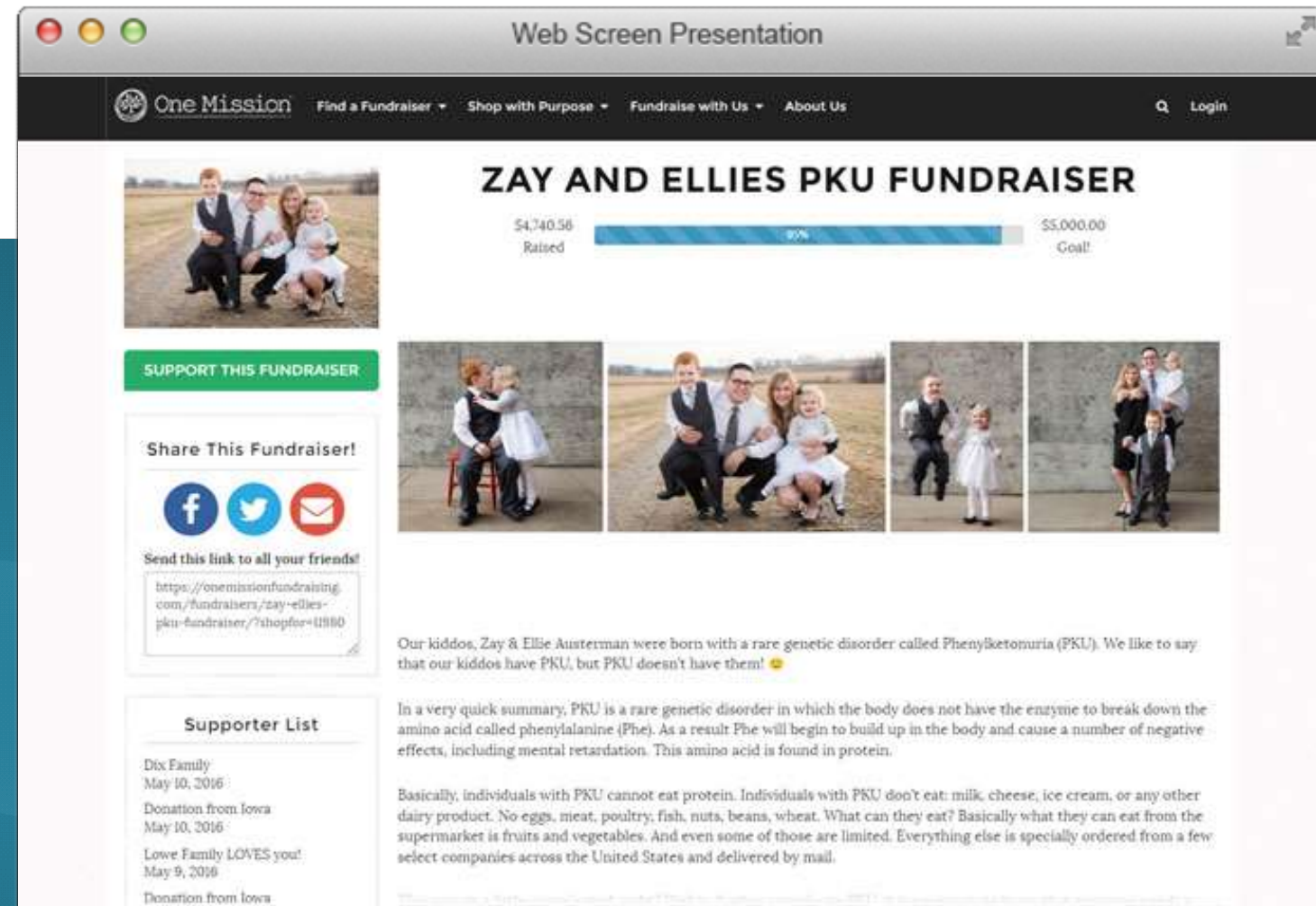
Purchase One Mission's Standard or Custom products and 40% is donated.

Give

Give a cash donation with no platform fee.

Share

Social media integration and weekly deals to share with supporters.





One Mission & 100+

1

One-Time Payments

2

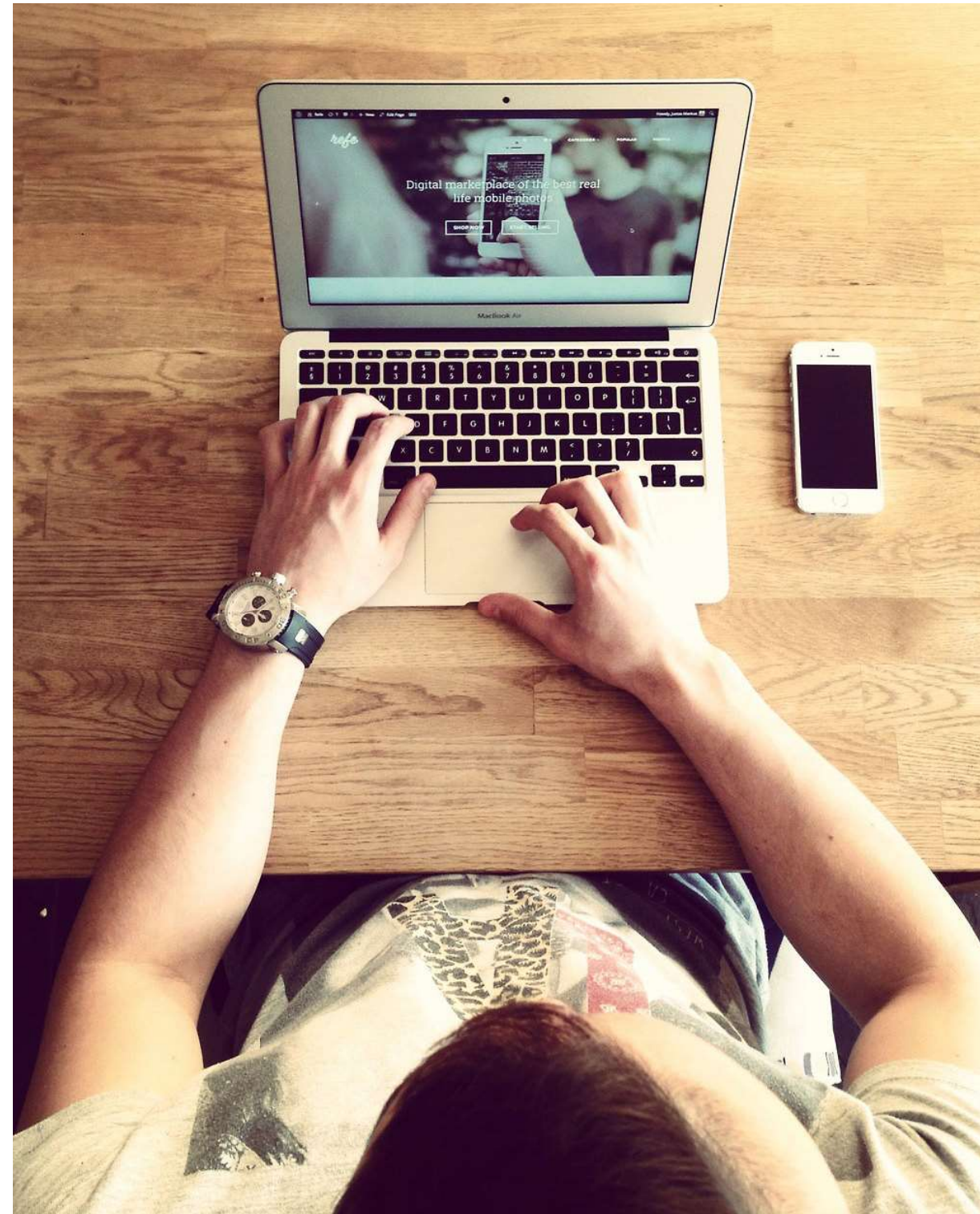
Quarterly Subscriptions

3

40% of Product Purchases

4

Custom Branded Products



① One-Time Payments

Simple, Low Cost Payment Acceptance:

Send the link, collect the payment

Members can pay their standard donation via credit card or provide additional donations to the selected cause.

One Mission only passes along 2.9% + \$0.30 credit card processing fees

Most groups ask members to pay a rounded \$104 or \$105 to cover costs

② Quarterly Subscriptions

Members sign up once, credit card charged each quarter

** Only available for 100 Who Care Groups

Allow members to register for and manage quarterly subscriptions

- No need to remember checks
- Efficient for the volunteer board
- Shows member commitment
- One Mission charges the 2.9% + \$0.30 credit card processing fees + Subscription fees for a total of \$105

3 40% of Product Purchases

Purchase with a purpose

40% of the purchase price of any One Mission product is donated to the quarters cause



4

Custom Branded Products

One Mission can be
your organizations
“Swag Store”



Say Thank You

and provide a receipt



One Mission™

Your order is complete. Thank you so much for making a difference.

Donated Total:

\$104.00

Fundraiser Supported:

[100+ Women Who Care: Hawkeye Chapter](#)

Fundraiser Thank You Message:

Thank you for your support of 100+ Women Who Care: Hawkeye Chapter and the selected organizations. Through the power of numbers, we will combine our donations to make an immediate impact on our local community - and have fun doing it! Thank you for supporting this cause #thepowerof100

A message from the Q3 2016 beneficiary Elder Services - Meals on Wheels:

Thank you on behalf of the hundreds of seniors who receive either Meals on Wheels or visit Congregate Meal sites in Johnson County for your support of the Meals on Wheels program at Elder Services, Inc. through the 100+ Women Who

Thank you again for your commitment to helping the Meals on Wheels program for the area's senior citizens.

Sincerely,

Devon Inman
Executive Director
Elder Services Inc.
1486 S 1st Ave. Suite B
Iowa City, IA. 52240
[319-338-0515](tel:319-338-0515)
dinman@elderservicesinc.com

Federal Tax ID # 42-1146533

The Donated Total above qualifies as a charitable donation for income tax purposes as no goods or service were exchanged for this portion of your payment. Consult with your professional tax advisor regarding your individual tax situation.

Your order details are shown below.

Order Date: 2016-11-14

Order #51195

You provide the information from the selected non-profit, we send the receipt

100 Who Care Process



Communication regarding upcoming meetings



Update site when collecting for new payee



Update thank you message



One Mission closes orders at month end and cuts check to the payee and mails to them by the 15th

Date (GMT)	Order Total (before tax & shipping)	Donation Amount	Name	Email	Address
April 3, 2017	\$105.00	\$105.00	patrick donnelly	patrick.donnelly@greatwesternbank.com	great western bank po box 306 north liberty, IA 52317
March 27, 2017	\$105.00	\$105.00	Ryan Heiar	heiar7@gmail.com	1645 poplar lane North liberty, IA 52317
March 20, 2017	\$105.00	\$105.00	John Lohman	johnl@corridorbusiness.com	562 Fox Run Drive North Liberty, IA 52317
March 9, 2017	\$105.00	\$105.00	Sean McIntyre	sean@seanrealtor.com	Lepic-Kroeger, REALTORS 879 Augusta Cir north liberty, IA 52317

Required Information

- We are unable to complete the orders and issue final receipts until you provide the required information

- **Name** of the non-profit as you would like it to appear on the site:
- **Non-Profit Contact Info:**
 - Name:
 - Email:
 - Phone:
- **Non-Profit Check Info:**
 - Payee Name:
 - Address:
 - TaxID #
 - Non-profit status verification form (501c3) – for our records only.
 - **Thank you message** from the non-profit to go on all transactions:

Contact Us

How to reach us



108 1st St SE, Unit 1
Mount Vernon, IA 52314



laci@onemissionfundraising.com



319-895-4072



Facebook: [/onemissionfundraising/](https://www.facebook.com/onemissionfundraising/)

Twitter: [@GoOneMission](https://twitter.com/GoOneMission)

Instagram: [@go_one_mission](https://www.instagram.com/go_one_mission)

