



New Member Recruitment and Retention

45 Minutes Together

- What is your mission? (Start with why)
- Always be recruiting (Do it live)
- 6 pack of ideas
- How about you?
- What did you hear?
- What will you do?

What Is Your 'Why'?

Our Mission...

Through the power of numbers, we will combine our donations to make an immediate impact on our local community – and have fun doing it!

100+ MEN WHO CARE

HAWKEYE CHAPTER





“

Remember that the
happiest people are not
those getting more, but
those giving more.

H. Jackson Brown, Jr.

Let's do this!

Who is someone you thought about this week?

Who is someone new to town?

Who is someone who's experienced a life change?

Who is someone you volunteer with elsewhere?

Who is a 'mover and shaker' in town?

** Bonus 1: who is a friend in another community you could refer to a sister / brother club?

** Bonus 2: who is a family member or friend who may want to start a club in their community?



6 Pack of Ideas

1. Expand the circle (once you recruit, too, you stay)
2. Get competitive
3. Connect with connectors (HR, realtors, etc.)
4. Show some love (at mtgs, online, elsewhere)
5. Create events that people want to attend
6. Let your love shine ('What are you passionate about?' instead of 'What do you do?')

Brainstorm and share!

Rules of Engagement:

- * Rapid fire (30 seconds or less)
- * 'Yes and...' (spirit of agreement)
- * Choose a scribe
- * 7 mins

Report Out:

- * 1 minute or less per table – give us your top 3

What Next?

Why do you care?

What did you hear?

What will you do?



Thank You!

#ThePowerof100 is ours to grow together