



100 Who Care Alliance®

Leadership Conference

April 11 – 13, 2019
Saguaro Scottsdale
4000 North Drinkwater Boulevard
Scottsdale, Arizona 85251

www.100WhoCareAlliance.org

INTRODUCTION

In today's world, we are all busy and stretched in a thousand directions but inherently we want to help others. Fortunately, there is a new trend in philanthropy and it's called a giving circle. A giving circle is formed when individuals come together and pool their dollars, decide together where to give the money and learn collaboratively about their community's needs. This is the philanthropic model of 100 Who Care.

ABOUT 100 WHO CARE

100 Who Care started in 2006 by Karen Dunigan in Jackson, Michigan. Driven by her desire to make a difference in her community, Karen designed a giving circle whereby 100+ women met for 1 hour, 4 times per year (quarterly). The women learned about three local charities at each giving circle event and voted on which nonprofit to support that quarter. Each woman wrote a \$100 check to the selected organization and in ONE hour, \$10,000+ was raised for that charity. Karen's simple concept has grown into 600+ Chapters (women, men, teens/kids, people and businesses) around the world; there are another 250 Chapters in development. In the past 12 years, millions of dollars have been donated to charities. *Annually, 100 Who Care Chapters create a potential impact of \$22M in donations.*

In Arizona, there are nine Chapters actively donating to charities in their local communities – Flagstaff, Prescott, Tucson, Sierra Vista, Phoenix, Ahwatukee, Scottsdale, East Valley and West Valley. Collectively, 1,000+ women come together each quarter. *In the past four years, they have donated over \$750,000.*

LEADERSHIP CONFERENCE

The 100 Who Care Alliance is a small group of leaders who volunteer their time to promote advocacy and provide resources for 100 Who Care chapters worldwide. Every two years, a leadership conference is held for chapter leaders from around the world to come together and share best practices and discuss the growth and promotion of 100 Who Care organizations. The Alliance's goal is to provide support to chapters so they can make an even bigger, charitable impact to nonprofits in their local communities.

CONFERENCE ATTENDEES

Women and men, primarily from the US and Canada, who voluntarily give of their time and resources to run their Chapters, will be in attendance. These individuals are go-getters, professionals, entrepreneurs, nurturers, caregivers and difference makers. They come from a variety of backgrounds and have one thing in common...*they CARE about their local communities.*

100 Who Care Chapters are non-revenue generating organizations. 100% of charitable donations made by Chapter members at their quarterly giving circles are directed to the nonprofits they select. The cost to attend this conference comes from the personal resources of the Chapter leaders. Through corporate partnerships, our goal is to reduce the 2019 conference registration fee and make it feasible for over 200 Chapter leaders to attend the conference. The more chapter leaders we can reach, the greater the impact our attendees will have in their communities around the world.

WHY PARTNER WITH US

This conference is a unique opportunity to reach and support a network of philanthropic minded individuals who are also leaders in their local business communities. Chapter membership ranges from 35-350 members. Our Chapter leaders are the connection to those individuals, providing a means for your organization to be promoted within communities across the United States, Canada and the world.

The table on the following page represents our ideas for ways you, your business or organization can connect to our chapter leaders and conference attendees. We can also build a partnership package based on your suggestions, how you'd like to connect with our audience and your budget. Please contact us to continue the conversation.

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CORPORATE PHILANTHROPY & PARTNERSHIP OPPORTUNITIES

I - Title Partner - \$20,000

II - AV Partner - \$10,000

III - Welcome Reception – Thursday evening - \$7,500

IV - Lunch Opportunity – Friday or Saturday - \$7,500

V - Breakfast Opportunity – Friday or Saturday - \$6,000

VI - Snack Opportunity – Friday or Saturday - \$2,500

VII - Printing Partner - \$1,500

VIII - Friend of The Cause - \$500 - \$1,000

IDEAS FOR CONNECTING WITH OUR ATTENDEES	I	II	III	IV	V	VI	VII	VIII
Logo placement on sponsor banner								
Recognition in the 2019 conference brochure								
Logo on the conference sponsor section of the Alliance website for 12 months								
Logo on the conference sponsor section of the Alliance website for 6 months								
Recognition in press releases, social media posts and other pre-conference promotional materials								
Recognition in email blasts to our chapter leaders and community partners (over 1,200 people)								
Recognition from the podium								
Table tents, pop-up banner in meeting space (sponsor provides banner)								
Opportunity to give a 2 minute “infomercial” from the podium or provide a video promoting company								
Logo placement throughout the entire event; signage								
Recognition in social media posts post-conference								
Recognition in event follow-up correspondence emails								
Registration confirmation email coupon								
Welcome packet insert								
Sponsor recognition on attendee name badge								
Product or promo item giveaway for attendees								
Opportunity to provide signage, slides and giveaway at welcome reception								